

Cookie Notice

Shuaq Admissions LLP

Revision 1.0

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1. What This Document Governs

1.1. Shuaq Admissions uses cookies, localStorage and similar technologies for the operation of the website and the platform and, where the necessary consent exists, for analytics and other optional functions.

1.2. A cookie is a small fragment of information that a website or a connected service stores or reads on the user's device. Similar functions may be performed by other storage mechanisms in the browser.

2. Categories of Technologies

Category	What it is used for	Can be disabled via the banner
Necessary	login to the account, security, session maintenance, recording of the consent choice, technical operation of the platform	no, if the requested function does not work without them
Functional	language, interface settings, saving the user state	depending on the specific technology
Analytics	understanding the use of the platform, visits, actions and quality of functions	yes
Marketing and external media content	measurement of advertising campaigns, advertising audiences, loading of embedded content of third-party platforms, for example YouTube	yes

3. Known Necessary Technologies of the Current Architecture

Technical materials indicate the following proprietary or authentication-related mechanisms.

Technology	Purpose	Approximate period
Example: sb-<project-ref>-auth-token	authentication and preservation of the user session	up to 400 days in the current technical configuration, or a shorter period after it is changed

Specific names and periods may change as a result of security updates or technical implementation. If a change materially affects the user's choice or the purpose of the technology, this document is updated.

4. Analytics

4.1. The current architecture provides for PostHog for product analytics, subject to consent.

4.2. The analytics category may record page visits, clicks, interactions with functions and other usage events.

4.3. Session-recording functions, if used, relate to optional analytics and must not be launched before the user's consent, where it is necessary.

4.4. Shuaq Admissions may in the future connect other analytics tools, for example Google Analytics. The connection of such a tool is not implied merely by its mention in this document. Before actual connection, the list of technologies and, where necessary, the consent interface are updated.

5. Marketing Technologies

5.1. As of the date of the prepared technical model, Meta Pixel and TikTok Pixel are not declared as already operating tools, but their possible future connection is under consideration.

5.2. If such tools are connected, they relate to the marketing category and must not be activated before the user's voluntary consent, where such consent is required.

5.3. Refusal of marketing cookies must not restrict access to the main educational product.

6. YouTube and External Media Content

6.1. Shuaq Admissions uses YouTube to host educational video materials. Embedded YouTube content may interact with Google infrastructure when the lesson page opens.

6.2. For users to whom the requirements of prior consent to optional access to information on the device apply, external video content must be loaded only after the necessary choice of the user or through a technical mode ensuring the applicable exception.

6.3. Before the choice, a placeholder may be displayed: "To play this video, YouTube content must be loaded. When loaded, YouTube may receive technical data and use its own technologies. [Allow and show video]".

7. Sentry and Technical Monitoring

7.1. Sentry may be used to detect technical errors. The technical configuration of Shuaq Admissions provides for disabling the transmission of personally identifiable information to Sentry in the relevant function.

7.2. Monitoring that does not use optional technologies on the end device and is objectively necessary for security or error correction may be carried out as a technical function.

7.3. If the configuration of such a service in the future begins to use optional identifiers on the device or to perform analytical tracking, the relevant part must be moved to a category requiring the user's choice.

8. How the User Manages Cookies

8.1. The user is provided with at least the options: "Accept all", "Reject optional", "Customize".

8.2. Analytics, marketing and, where required, external media technologies are disabled by default.

8.3. Refusal of optional technologies must not impede the use of the necessary functionality.

8.4. The user may change the choice later via the permanent link "Cookie settings" at the bottom of the site or in another accessible place.

8.5. Where European requirements apply, consent must be active and cannot be based on a pre-ticked checkbox or on the user's inaction.

9. Update of the Cookie Texts

9.1. Shuaq Admissions updates this document upon a material change in the categories of technologies, purposes or providers. Replacement of a technical provider within an already-described category may be reflected in the current list without repeated general consent, if the scope of the choice provided does not change. A new independent marketing or analytics purpose requires a separate assessment of the need for new consent.

9.2. The versions of this document in all languages are identical. In the event of a discrepancy in interpretation, the Russian-language version prevails.

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